

Muhammad Hassaan Anjum

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SUMMARY

Full Stack Developer specializing in Next.js and Shopify with proven expertise in building enterprise-scale CRMs and marketing platforms. Experienced in multi-platform integrations, automated reporting systems, and scalable architectures. Passionate about creating elegant solutions with modern web technologies, focusing on production-ready applications with advanced analytics and payment processing.

WORK EXPERIENCE

Next.js Developer @ AppsYork July 2024 - Present

Building enterprise-scale CRMs and marketing platforms with Next.js. Specialized in multi-platform integrations, automated reporting systems, and scalable architectures. Delivering production-ready solutions with advanced analytics and payment processing.

Shopify Developer @ WebGuru.pk Jan 2024 - May 2024

Collaborated closely with cross-functional teams to deliver high-quality Shopify projects within deadlines. Customized themes using Shopify Liquid and created bespoke solutions tailored to clients' needs. Performed bug fixes and ensured optimal store performance.

PROJECTS

AI Call Analysis SaaS Platform

Full-stack SaaS platform for audio/voice processing and campaign management. Implemented AI transcription, sentiment analysis, asynchronous job processing with BullMQ/Redis, and WebSocket-based real-time updates via Pusher. Built multi-tier subscription system with Stripe, 2FA authentication, role-based access control, and comprehensive analytics dashboard with quota management.

LeadGen ROAS Report Generator

Full-stack CRM platform for marketing agencies managing leads, campaigns, and performance across multiple ad platforms. Features include NextAuth v5 authentication with 2FA, bulk CSV uploads with Google Sheets integration, automated cron sync for 6 platforms processing 25k+ records daily, advanced analytics with Recharts, and Stripe subscription management with trial periods.

Integrations Hub - Multi-Platform SaaS

Multi-platform integration SaaS for connecting apps, automating workflows, and tracking conversions. Built visual drag-and-drop workflow builder using React Flow, Express.js polling microservice with cron scheduler, privacy-first EventSync SDK with SHA-256 PII hashing for GDPR compliance, server-side event tracking for iOS 14.5+ attribution, and Stripe subscription management with role-based access control.

TECHNICAL SKILLS

Frontend	Next.js 14/15, React 18, TypeScript, Tailwind CSS, Shadcn UI, Radix UI, React Flow, Recharts, React Hook Form, Zod, Bootstrap, Chakra UI
Backend	Node.js, Express.js, Next.js API Routes, NextAuth v5, BullMQ, Redis, node-cron, TOTP 2FA, OAuth 2.0, JWT, bcrypt, Nodemailer, SHA-256
Database	MongoDB, Mongoose, Redis/Upstash
Integrations	Stripe, Cloudinary, Pusher, Twilio, Ringba, Facebook Ads API, Google Ads API, TikTok API, Snapchat API, NewsBreak API, Google Sheets API, Gmail API, PapaParse
Shopify Dev	Liquid, Theme Customization
DevOps	Vercel, Netlify, Git, Prettier, ESLint, Husky, lint-staged

LANGUAGES

English (Fluent), Urdu (Native), Punjabi (Native)

EDUCATION

2026 - Present Bachelors in Computer Science at **University Of Sahiwal** (A+)

ACHIEVEMENTS

Microsoft Learn Student Ambassador

Web-dev Community Lead at University of Sahiwal

Built 3+ enterprise-scale full-stack SaaS platforms at AppsYork